

# SIERRA MADRE NEWS

VOL. VI

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA, FRIDAY, DECEMBER 26, 1913

NO. 13

## CHRISTMAS IS MADE REAL IN MANY HOMES

Probably no one in Sierra Madre was happier on Christmas day than was Mrs. Amelia Jensen. Certainly no one was more deserving of happiness, for no one had done more to provide happiness for others. For weeks she had been devoting a large part of her time to preparations for seeing that no family in Sierra Madre, however needy, should be lacking in materials for a genuine Christmas celebration. The effort put forth by her and the committee of ladies working with her were successful to a degree which they had hardly dared to hope for.

About a score of well filled baskets packed with good things for a genuine Christmas dinner were sent to as many needy families. The baskets contained chickens, meats, vegetables, fruits, preserves and cooked foods of various kinds which had been contributed for the purpose. In addition six big boxes of staple groceries which will last for days to come were sent to families where they were most needed.

The thankfulness of the recipients of these things was so great as to be pathetic in some cases. Most of the things went to families where there was an actual scarcity of the bare necessities of life. Some went to persons who had only the simplest essentials but were lonely and unable to prepare anything that would bear a remote resemblance to Christmas dinner. Gifts of toys for children, together with clothing, have also been distributed freely to deserving cases which have come to Mrs. Jensen's attention.

### Response Is Generous

Not one of the recipients of the Christmas bounty had a heart more overflowing with gratitude than had Mrs. Jensen at the response to the appeals for help in the good cause. She reports cash receipts of about \$100, including \$45 received from the sale of Red Cross Christmas stamps. This money was used for the purchase of needed articles and supplies which were not donated. And every giver had the assurance which was expressed by an anonymous friend who sent \$5 to Mrs. Jensen with a note saying she would undoubtedly know how to use it to the very best advantage.

As a means of stimulating the school children to greater efforts in their sale of the Red Cross stamps Mrs. Jensen offered prizes to those selling the most. Gertrude Marsh who sold \$15 worth was awarded an Ensign box camera, Mauman Baber who sold \$10 worth was awarded a pocket memorandum and card case, and Clyde Price was awarded a pocket dictionary for selling \$7 worth. The sales of stamps this year were by far larger than in any previous year in spite of the fact that the stamps were not received to be placed on sale until a very few days before Christmas.

### PARCEL POST EXTENSION

Beginning January 1 important additions are made to the weight limits of the parcel post classification. The new rate schedules have been received by Postmaster Dickson. The limit within the first and second zones is increased from 20 to 50 pounds, and in the third to eighth zones inclusive, the limit is raised from 11 to 20 pounds. The old rates remain in effect for parcels up to 11 pounds in all zones and increase in regular ratio on the same basis.

After March 16, 1914, the parcel post classification will be extended to include books. The rate on books weighing eight ounces or less will remain as at present, at one cent for each two ounces or fraction to any point in the country. Books weighing in excess of eight ounces will be carried at the regular zone rates. The zone rates will effect a saving up to the fifth zones, beyond which the rate on books will be higher than at present, in the eighth zone being increased just 50 per cent.

### SEWER BONDS DEFEATED

San Gabriel Valley outfall sewer project received a severe blow when Alhambra voted two to one against the issuance of a quarter of a million dollars in bonds to install 55 miles of sewers and to pay Alhambra's share of the expense of the outfall sewer. South Pasadena has voted her bonds for the purpose, but is now left without much hope of help from Alhambra which was expected to be her chief partner in the enterprise. As usual the issue was clouded somewhat by complications with irrelevant things, but a considerable vote against the bonds appears to have been brought out by Alhambra's who favor annexation to Los Angeles. It is difficult to understand how annexation to Los Angeles will make solution of the sewer problem any easier, as the Los Angeles outfall sewer is already overloaded. And even if that were not the case the expense of connection would surely be as great as that of the proposed San Gabriel Valley sewer. It is said the abandonment of several important building enterprises, including a fine hotel and several apartment houses for which adequate sewer connections are a necessity.

## SIERRA MADRE RAINFALL Season 1913-1914

October .....	5.26
November .....	4.06
December 14.....	0.18
22.....	0.73
25.....	0.29
1.20	

Total to date..... 5.26  
Rainfall for corresponding period in 1912, 1.91 inches. Average precipitation for the month of December, 3.66 inches.  
J. G. BLUMER.

### RAINS MEAN RICHES

Timely rains brought rejoicing this week to people who had things growing. Monday's rain was somewhat discouraging to business houses, especially retailers. But good weather on Tuesday and Wednesday permitted the Christmas shopping season to close in pleasantly busy fashion. Another fine rain on Christmas day came as a welcome gift to the ranchers and gardeners. The news that there will be no charges for excess water added to the next water bills will be as welcome as a new toy on a Christmas tree. Water Superintendent Frank Biederman was as happy to make the announcement as the consumers will be to hear it.

### MOTHER GOOSE PARTY

Members of the Sierra Madre Woman's Club made merry in a novel way on Monday afternoon when the annual "Christmas jinks" took the place of the regular club meeting. The session took the form of a "Mother Goose party" when Mother Goose and all the folk fabled in rhyme appeared for a grand reunion. The various characters were impersonated in costume by club members and a grand romp was enjoyed.

During the afternoon a short program was given by some of the children of Mother Goose, who perpetrated the little stunts which have been immortalized in verse. The session was held behind closed doors, the event being for club members only. When a photographer appeared there was a grand scampering and seeking for shelter under tables and behind the stage scenery.

Delicious refreshments were served and the occasion was greatly enjoyed by those present. Threatening weather kept many away, but the dampness outside put no damper on the spirits of the participants.

Mother Goose and her son Jack were impersonated by Mrs. M. W. Copps and Mrs. Louis Dietz respectively. In addition there were present Jack Spratt and Wife, Mrs. N. W. Tarr and Mrs. M. D. Welsher; Little Bo Peep, Mrs. W. J. Lawless; the Milk Maid, Mrs. G. Hallett Johnson; two Little Boys Blue, Mrs. F. B. Seeley and Mrs. W. E. Walker; Little Jack Horner, Mrs. W. W. Collins; Little Miss Muffet, Mrs. A. J. Rust; Little Red Riding Hood, Mrs. B. Bravinder; Jack a Dandy, Mrs. Wm. Dennison; Puss in Boots, Mrs. S. C. Pasco; Seller of Hot Cross Buns, Mrs. J. A. Osgood; Margerie Daw, Mrs. F. P. Conard; The Twins, Mrs. C. C. Montgomery and Mrs. Clinton Nourse; two Queens of Hearts, Miss Annis Coffey and Mrs. W. H. Ingraham; Mary Quite Contrary, Mrs. F. J. Hart.

### Club Notes

The Philanthropy Committee wish to announce they have secured for their program on January 14 Dr. Dana Bartlett of Los Angeles. His subject will be "Curative and Preventive Philanthropy, the New Ideal."

The club will hold its regular "fifth Monday" meeting on December 29 with the chairman of the various committees in charge. Reports of the work of the various departments will be given and tea will be served by the executive board.

### PASADENA MAY EXPAND

Annexation of north side district and Lamanda Park now the subject of agitation in Pasadena and its neighboring territory. The districts under consideration would, if annexed, extend the boundaries of Pasadena practically as far eastward as the Eaton's canyon wash, or within about three miles of Sierra Madre. There would yet lie between the two corporation boundaries the Sierra Madre Villa district, the Hastings ranch and some other large holdings which have not been subdivided.

Lamanda Park is already in the Pasadena school district. Matters directly involved in the proposed step would be the street improvement, lighting and water and sewer connections. Pasadena city officials say that whatever is done in the matter will have to be done quickly if the outside territory expects to get any benefit from annexation inside of two years. That is, the annexation must be completed before March 1 or the taxes from the district would go to the county for the coming year. In that event Pasadena would have no money with which to extend the work of the municipal departments until the money was derived from the following tax levy.

Lamanda Park is voting on the question of forming a lighting district of its own. The result may have some bearing on the attitude of the district towards annexation.

### HOME OF TRUTH

"Flesh and Spirit" is the subject of the discourse to be given next Sunday at 3:30 at the home of Truth, corner of Auburn and Carter avenues. Everyone cordially welcome. Harriet C. Hamor conducting the services. Sunday school is held at 2 o'clock.

## NEW MACHINE A HIT

C. F. Gray's Latest Sewing Machine Finds Warm Welcome With the Manufacturers

One of the happiest men in Sierra Madre on Christmas day was C. F. Gray, who returned home Wednesday after an absence of several weeks spent in New York and Bridgeport, Conn. He had expected to return home for Thanksgiving day, but his stay was unexpectedly prolonged. His friends were delighted to observe that during his absence he gained about ten pounds in weight. He was nevertheless mighty glad to return to the Sierra Madre landscape and climate, not to mention his family.

At the Singer Manufacturing Company's plant in Bridgeport, Mr. Gray introduced the company's officials to his new three-steam sewing machine designed especially for use in the manufacture of corsets. It runs three parallel seams simultaneously, forming the pockets which hold the stays, and is the first machine to do such work at the high speed demanded in modern factories. It was pronounced a success both by the company's officials and by corset manufacturers.

At the Singer factory duplicates were made under Mr. Gray's supervision of the machine which he had made in his Sierra Madre workshop. He installed one of the new machines in the Warner Brothers corset factory and left it in practical operation. Before starting work on the new machine Mr. Gray was assured that there would be a big demand for it if the obstacles in his way could be successfully solved. In working out his models he developed some features which the legal experts of the Singer company believe will be entitled to basic patents which will be extremely valuable.

## HOLLY IS DESTROYED

Raiding of the Mountain Sides Will Eradicate Decorative Bushes

Apparently some action may become necessary to prevent the extermination of California holly from the hills and mountain sides hereabouts. The comparatively small amount taken for local use would never be missed except where bushes are unnecessarily damaged. But every season sees an increasing stream of visitors coming by trolley and auto to gather the berry laden branches. To wander just after Christmas along the trails and other places where the holly bushes formerly flourished is to make the heart of the nature lover sick. The wanton destruction which has been wrought upon the holly trees and shrubs is enough to stir up righteous wrath. If the holly hunters would be satisfied to cut off the tips of branches bearing the berries the result need work no injury but would probably result in stimulating growth. But the usual method seems to be to pull off as large branches as possible, afterward to break off the small branches from these. Fine thrifty bushes are practically destroyed or permanently damaged and deformed.

Christmas wreaths of novel and beautiful character were made and marketed by Harold Pegler and Douglas Saunders and these enterprising young merchants soon found their success had attracted many imitators. Only the small berry laden twigs of the holly were used, the foliage being that of the cherry laurel or "prunus ilicifolia" (the only botanical name the editor knows). The glossy, sharply pointed leaves are much like those of the eastern holly and the combination caused many to suppose that eastern

## MEN'S CLUB MOVEMENT

Dr. W. S. Bovard of Middletown, Conn., has been visiting during the holidays with his son Gilbert and his sister-in-law, Miss Alice Tufts of Montecito avenue. Dr. Bovard is general secretary of the Men's Brotherhood of the Methodist Episcopal Church and is making a tour of the western states in the interest of the organization, speaking in most of the larger churches of the denomination. He reports that the movement to interest a larger proportion of men in church work is gaining greatly in volume and momentum. In place of the old chivalrous attitude of men who seemed to stand back and say "save the women and children first" he finds a growing realization of the fact that the maintenance of churches is a job of man's size. Dr. Bovard is one of five brothers who have been prominent in the ministry of the Methodist church, one being President G. F. Bovard of the University of Southern California.

### EPISCOPAL SERVICES

Church of the Ascension, the Rev. Dr. George H. Cornell, rector. Holy Innocents Day. Christmas festival of the Sunday school, 1:45 a. m.; morning prayer and sermon, 11 a. m. The Christmas music will be repeated. All are cordially welcome.

holly had actually been imported.

The beauty of some of the native mountain shrubs for domestic cultivation is realized by but few people. As seen in the wild state they are usually irregular and do not suggest possibilities of attractive form. But the cherry laurel above mentioned makes a beautiful garden shrub, grown either singly or in a hedge. It will stand a great deal of pruning, which seems to stimulate fresh growth of bright, glossy leaves. It has a pretty red berry somewhat larger than the holly, which, however, ripens earlier in the year and is not available for Christmas decoration.

## MASONS HAVE BANQUET AND INSTALLATION

Members and guests of Sierra Madre Lodge, No. 408, F. & A. M., witnessed the annual installation of officers and later sat down to a delicious repast on Tuesday night. The guests included visiting brethren and the wives of the members.

Dr. S. E. Burke of Los Angeles, district inspector and past master, was the installing officer and imparted to the ritual work a degree of impressiveness seldom attained. Justus Kraft of Sierra Madre, past master of Westgate lodge, officiated as master of ceremonies. The newly installed officers are as follows:

Harry Edward Cloudman Webb, master.

Robert Hamilton Mackerras, senior warden.

Franklin Biederman, junior warden. George Edward Coapman, secretary. Charles Schiller Kersting, treasurer. Albert Spalding Mead, chaplain. John Dennistoun Mackerras, senior deacon.

Carlton John Pegler, junior deacon. Earl S. Mollenkopf, marshal.

Francis Donald Ross Moote, steward. Willard Arthur Evans, steward. John Henry Mangold, Tyler.

At the close of the installation ceremonies Dr. R. H. Mackerras on behalf of the brethren, presented J. A. Patterson, the retiring master, with a handsome ring bearing the past master's jewel, in token of efficient and deeply appreciated services to the lodge. In his presentation remarks Dr. Mackerras called attention to the fact that Mr. Patterson was the first man to be raised to the degree of Master Mason by Sierra Madre lodge.

Following a social half hour spent in the lodge room at the close of the ceremonies the company descended to the banquet hall where tables were arranged in the form of the Square and Compass. Delicious refreshments were served by a committee in charge of the retiring stewards, Carlton J. Pegler and F. D. R. Moote.

With Past Master Patterson as toastmaster, the company was then given an hour of rare enjoyment with addresses by Past Masters Burke, Kraft and Lawless, and officers-elect Webb, R. H. Mackerras and Biederman. As a mark of appreciation for his herculean labors as secretary during the past three years J. D. Mackerras was presented with a handsomely bound copy of Kent's handbook for engineers.

Jollity and good fellowship reigned throughout the speechmaking, but in his remarks Dr. Burke dwelt somewhat at length upon the history and aims of Masonry for the benefit of visitors who might have but slight knowledge along those lines. Referring to the ancient origin of the order and reviewing its history somewhat, he dwelt especially upon the fact that the spirit of the order is that of service. He pointed out the fact that its obligations are designed to make its members better men in their relations to one another, to their neighbors, to the nation and to the Almighty, and that it has been one of the greatest bulwarks safeguarding the nation.

### CONGREGATIONAL CHURCH

Next Sunday morning the sermon theme will be "The Message of the Angels." Sunday afternoon, at 4:30, there will be a Christmas exercise, by members of the Sunday-school.

The usual C. E. service will be held, at 6:30 o'clock, but there will be no service in the evening.

W. H. HANNAFORD, Pastor.

### GLYPTODONTS AGAIN

Chicago Post: Once again the shout of triumph is heard from Gotham. With tender care it has established safely in its Museum of Natural History a Glyptodont, one of the few specimens in captivity. To be sure, it is only a skeleton of the Glyp that New York has acquired, but then he was mostly skeleton, anyway, and so far as we know it is at least 5000 years since he had any but osseous parts with which to bless himself. The modern armadillo is a degenerate descendant of the Glyptodont. The latter, we are told, in his palmy days roamed the plains of Mexico with the bulk and weight of an ox. His name, that sounds rather like a new brand of tooth powder, is derived from the grooved or fluted tusks which made him a formidable foe of lesser animals. He wore an immense carapace of solid bone, and thus was independent of other residences. He could set up housekeeping wherever he found a convenient lair, and an ingenious device enabled him to pull his head beneath his roof, like the familiar turtle, and rest indifferent to all wars that raged about him. And yet, in spite of size and protective carapace, the Glyptodont ceased to roam and ramp. He is extinct. The G. O. P. sheltering itself beneath the solid bone—or is it ivory?—of the national committee might learn a lesson from the skeleton remains of Glyp.

## Calendars for New Year Gifts

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**Brief Items of Interest**

Miss Annis Coffey spent Christmas in Los Angeles at the home of her brother, Dr. Tiltan Coffey.

Miss Mary Keyes was the guest on Christmas day in Los Angeles at the home of Dr. and Mrs. Norman Bridge.

Mr. and Mrs. C. E. Green of Pasadena were dinner guests on Saturday at the home of Mr. and Mrs. Donald C. Ashmore.

Dr. and Mrs. S. L. Kistler of Los Angeles were dinner guests on Christmas day at the home of Mr. and Mrs. H. E. C. Webb.

Captain and Mrs. J. A. Osgood and Mr. and Mrs. W. W. Collins were dinner guests at Christmas dinner Mr. Hull's last Saturday evening.

Mr. and Mrs. W. S. Hull had as guests at Christmas dinner Mr. Hull's brother and wife, Mr. and Mrs. M. W. Hull of South Pasadena.

Mr. and Mrs. Howard Hill entertained on Christmas day with a delightful family dinner party, about twenty relatives spending the day together.

Mr. and Mrs. J. L. Stevenson and baby of Van Nuys who have been spending Christmas with Mr. Stevenson's mother at Lamanda Park spent Friday calling on Sierra Madre friends.

Mr. and Mrs. W. S. Andrews entertained with Christmas dinner at their home, the guests being Mr. and Mrs. Burton Andrews, Mrs. Kate Holmes, and Mr. Henry Heinert of Los Angeles.

Mr. and Mrs. George Humphries entertained with Christmas dinner at their home. The guests were Dr. Gordon Lewis of Banning, Miss Hilda Humphries and Mr. Paul Baugh of Los Angeles.

Mrs. W. H. Hannaford has received the sad news of the passing away of her mother, Mrs. Julia D. Harris, of Oberlin, Ohio, on Friday, December 19. She had reached an advanced age and the end was not unexpected.

Mr. and Mrs. C. H. Baker entertained with a holiday house party at their home, their guests being Mrs. R. H. Baker, and Mr. and Mrs. R. A. Baker of Los Angeles, and Mr. and Mrs. C. H. White of Long Beach, Miss Donnell of Los Angeles, Miss May O'Bryan and Miss Lea of Los Angeles and Miss Consuelo Baker of Los Angeles.

Mr. and Mrs. William Dennison entertained with a delightful dinner at their home on Christmas day. Covers were laid for Mr. and Mrs. Taylor of Redlands, Mr. and Mrs. S. R. Norris, Mr. George Norris, Mr. and Mrs. Lockhart of Pasadena, the Misses Hilda, Hazel and Marjorie Lockhart of Pasadena, and Mr. Charles Baker of Los Angeles.

Mr. and Mrs. J. T. Mason entertained with a very delightful dinner party at their home on Christmas day. Those present were Mr. and Mrs. E. C. Carhart, Mr. and Mrs. William J. Lawless, Mr. and Mrs. George H. Lettau, Lieutenant and Mrs. Walter Scott Greason, Mrs. F. P. Burch, Mrs. M. Entwistle, Miss Elinor Hinton, Mr. Fred Hinton, Miss Katherine Mason, and Lieutenant Rockwood of San Francisco.

Mr. and Mrs. T. E. Yerxa entertained with a Christmas house party, the guests being relatives. The house was artistically decorated with Christmas greenery and a beautifully decorated tree and Santa Claus played an important part. Those present were Dr. and Mrs. Yerxa of Los Angeles, and their three children, Mr. and Mrs. Stewart Roseberry and daughter Irene of Los Angeles, Mr. and Mrs. Hugh Duff and children of Oneonta Park, and Mr. R. A. Yerxa of Los Angeles.

Miss Ruth Sparks entertained the Eleven and One Club with a very delightful Christmas party at her home last Tuesday evening. The house was prettily decorated with holly and mistletoe, and a beautiful Christmas tree stood in the corner of the dining room near the fire place. Miss Maybelle Caley impersonated Santa Claus and distributed presents from the tree. Dainty refreshments were later served and a very jolly time was spent. Those present were Mrs. W. Dennison and the Misses Verna Tribble, Mildred Sherman, Hilda Caley, Maybelle Caley, Avis ton, Mertie Preston, Marian Decker and Anna Janson.

Quite a surprise to Mrs. William Dennison was the party given by her husband Monday evening at their home. The gathering was planned for the anniversary of Mrs. Dennison's birthday and she was given a pair of silver candle sticks as a gift from the guests present. Five hundred was enjoyed and refreshments were later served. Those present were Mr. and Mrs. A. T. Gay, Mr. and Mrs. J. W. Keys, Mr. and Mrs. F. W. Nuetzel, Mr. and Mrs. Louis Dietz, Mr. and Mrs. E. S. Mollenkopf, Mr. and Mrs. J. M. Beard, Mr. and Mrs. M. D. Welsher, Mr. and Mrs. W. S. Hull, Mr. and Mrs. Ernest Yerxa, Mrs. Julia Shannon, Miss Helene Seeley, and Mr. E. Pelletier.

One of the most enjoyable informal parties this week was given on Tuesday evening at the home of Dr. and Mrs. L. L. Krebs. Many steps of the tango were danced by the guests and most delightfully was the time spent by all those present. A sumptuous "Welsh rarebit" supper was later served. Those present were Mr. and Mrs. William J. Lawless, Mr. and Mrs. G. H. Lettau, Mr. and Mrs. C. C. Montgomery, Mr. and Mrs. C. W. Jones, Mr. and Mrs. H. I. Hawxhurst, Mr. and Mrs. E. C. Carhart, Dr. and Mrs. R. Hamilton Mackerras, Mr. and Mrs. E. W. Camp, Mrs. Mary Davis Goodfellow, Miss Katherine Mason, Messrs. Claude Davis, Frank Hart and Roland Adams. Out of town guests were Lieutenant Rockwood and Mr. Grant of San Francisco.

Mr. and Mrs. F. W. Nuetzel and Mrs. Julia Shannon of Memphis, Tenn., spent Christmas day in Los Angeles at the home of Mr. and Mrs. Malfe.

Among those who are enjoying the holidays at their homes are Charles Camp and Raymond Andrews, who have been attending the University of California, and Fred Hinton, who has been in Palo Alto.

Miss Alice Tufts entertained at her home on Montecito avenue with a delightful family Christmas dinner party. She had as guests Mrs. Elizabeth Morgridge, Miss Inanda Dranga of Pasadena, Dr. William S. Bovard of New York, Messrs. W. O. Morgridge, George B. Morgridge, and Gilbert Bovard.

Mr. and Mrs. E. F. Ballou entertained a few friends with dinner on Christmas day at their home. The guests were Mrs. W. S. Knight and Mr. A. H. Knight of Los Angeles, Mr. and Mrs. S. F. Wilson, Mr. M. H. Wilson, and Miss Sarah Carmony of Evanston, Ill., who are guests for the winter at Hotel Green in Pasadena.

New Year cards at the News Printery.

**Forgery and Perjury—Menace to Popular Rule**

Franklin Hichborn, in last week's issue of the San Francisco Star, shows the menace of forgery and perjury in connection with the circulation of petitions invoking the initiative, referendum and recall. Names have been forged by thousands to such petitions, and circulators of the petitions have committed wholesale perjury, by swearing that the forged signatures were affixed, in the circulators' presence, by those whose names have been forged.

Hichborn shows that those guilty of forgery and perjury last year in connection with the initiative of a bill to legalize racetrack gambling were not prosecuted, except in one instance, although the evidence against them was conclusive. In the one exceptional case, the forger and perjurer was convicted, but was allowed to walk out of the courtroom on probation, practically a free man. It was predicted at the time that the failure to prosecute the perjurors and forgers would encourage the criminal and semi-criminal elements to resort to forgery and perjury, in invoking the initiative and referendum to block the purposes of the people of California.

Hichborn in the Star article, shows that these predictions have to an alarming extent been fulfilled. Forged names have been found on all the referendum petitions which were circulated after adjournment of the 1913 legislature. On petitions to hold up measures aimed at correction of tenderloin conditions literally thousands of forged signatures have been found. This is particularly true of the Grant-Bohnett redlight abatement act.

This measure, Hichborn shows, gives the plain citizen powers, at present held exclusively by district attorneys, to proceed against houses of prostitution as a nuisance. He shows that with it is law in effect, no house of prostitution could exist in the residence portion of any community, and that in addition unclean investments in the exploitation of unfortunate women of the underworld, amounting to millions of dollars, would be rendered insecure.

Investors in underworld enterprises have attacked this law, and held it up under the referendum. So many forgeries appear on the referendum petitions, Hichborn shows, that it has been alleged that without these forgeries the petitions do not contain a number of names sufficient to prevent the measure going into effect.

"If that be the case," says Hichborn, "men guilty of felonies—forgery and perjury—have by forgery and perjury set aside an act of the legislature. And serious though this is, the incident suggests even more serious possibilities. If the criminal and semi-criminal elements are permitted to believe that forgery and perjury in connection with direct legislation petitions can be committed with impunity, then the initiative and referendum and recall, instead of remaining society's best safeguards, will be employed by the criminal element against society."

But the writer points out that all that is necessary to protect society against such forgery and perjury, is vigorous enforcement of the law against the forger and the perjurer. When a district attorney fails to act in such cases, the governor is empowered under the law to call upon the state attorney general to prosecute in the place of such district attorney.

Get a Christmas box of Deutsch's "Panatella" at Welsher's.

**HIGH SCHOOL COSTS**

Pasadena Star: Principal Jerome O. Cross, acting under authority from Dr. Jeremiah M. Rhodes, superintendent of Pasadena schools, has made public figures he has compiled relative to the per capita cost of instruction and administration in each department of the high school. The whole presents an interesting study.

The total cost for each pupil during the present year will be \$86.09, based on an enrollment of 1450 pupils. The total amount is nearly \$126,000. This includes all operating expenses, taking in salaries of janitors, and business office employees, as well as principal and faculty members, but does not include the cost of equipment or supplies.

Manual arts is the costliest department of instruction in the entire school, figuring on a per capita basis. The cost per pupil here is \$42.57 for the year. Home economics comes next, with \$32.38. Physical science is third, with a mark of \$24.35. Next in line is art, with a cost of \$22.41 per pupil, and mechanical drawing stands fifth, with \$21.25. Agriculture is sixth, \$19.65. The per capita cost of instruction in other departments is as follows:

**Department Costs**

English, \$13.63; ancient language, \$13.18; history, \$14.29; modern language, \$13.97; mathematics, \$12.33; commerce, \$9.50; biological science, \$19.11; music, \$7.52; administration, \$4.20; clerical, \$1.28; library, 94 cents; vocational guidance, 62 cents; boys' athletics, \$1.37; girls' medical examiner, \$1.54; study halls, \$2.69; janitors, \$7.46.

The fact that some departments cost so much more than others per capita is because the number of pupils taking these courses are smaller than the others. The most expensive department in the school, for example, taken as a whole, is English. Here the total cost is \$16,265 a year, but the per capita is only \$13.63 because there are 1193 pupils taking the course. Manual arts, with its highest per capita mark of \$42.57, costs only \$7,620 a year in the aggregate, but only 179 pupils take instruction here. Physical science, standing third per capita, with \$24.35, costs \$4,700 a year in the aggregate, but there are only 193 pupils. Home economics, standing second per capita, costs \$7,350 a year and has 227 pupils.

**Department Expenses**

The aggregate cost of each department per year, and the number of pupils in each follow:

English, \$16,265 and 1193 pupils; ancient language, \$4,270 and 324 pupils; history, \$6,850 and 479 pupils; modern language, \$12,800 and 915 pupils; mathematics, \$6,360 and 781 pupils; agriculture, \$2,300 and 117 pupils; commerce, \$7,100 and 747 pupils; biological science, \$10,435 and 546 pupils; physical science, \$4,700 and 193 pupils; art, \$4,550 and 203 pupils; manual arts, \$7,620 and 179 pupils; home economics, \$7,350 and 227 pupils; music, \$2,600 and 346 pupils; mechanical drawing, \$2,400 and 113 pupils.

In noting the high cost of manual arts work it must be remembered that returns in labor of the students greatly lessens the net cost. That is to say, the figure of \$42.57 per capita, while representing the cost of instruction and administration, is not the actual net cost, because the boys are constantly turning out articles of equipment for use in different school buildings of the city, thus saving the purchase price of these articles to the district. In this manner the net cost is greatly reduced.

Do not forget the New Year's dance at the Woman's Club House, Wednesday evening, December 31.

Have you tried Deutsch's "Panatella" cigars at Welsher's?

For the correct thing in engraved cards and attractive stationery go to the News Printery.

When you think of real estate—Mead-Gilliland Realty Company. 7tf

Thinking of insurance? Any kind with the Mead-Gilliland Realty Company. 7tf

Have you tried Deutsch's "Panatella" cigars at Welsher's?

The social event of the season will be the New Year's dance, at the Woman's Club House, Wednesday evening, Dec. 31. Do not miss it.

Transfer paper for fancy work, at the News Printery.

To Whom It May Concern: I wish to thank the good people of Sierra Madre who so kindly gave my children and self a lovely Christmas. Mrs. Ella King, 38 Windsor Lane.

**PAY CASH and SAVE MONEY****NORRIS' SPECIALS**  
**Saturday, December 26th**

20 lbs. Granulated Sugar	\$1.00
1 lb. Fancy Creamery Butter	.38
13 lbs. Northern Burbank Potatoes	.25
Tomatoes, reg. 10c can	.08
Peas, reg. 10c can	.08
Salt Mackerel, reg. 10c each	.08
Men's Canvas Gloves, reg. 10c pair	.08
Apple Butter, the home made kind, lb.	.12
Leg of Lamb, reg. 25c the lb.	.20
Pot Roast, the lb.	.15

**"CASH BEATS CREDIT"**

Start the year right with savings in prices by paying cash and the New Year will be bright and prosperous for you. Call up

PHONE, BLACK 12

S. R. NORRIS, Prop. of the

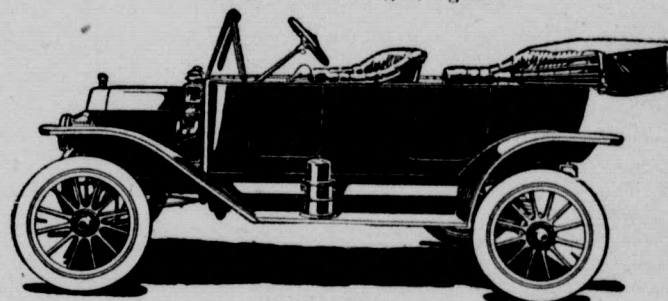
**Sierra Madre Dept. Store**



**Buy It Because  
It's a Better Car**

Model T  
Touring Car  
f.o.b. Sierra Madre  
**\$625**

Get particulars from Sierra Madre Garage  
Milton Steinberger, Agent.



"Service"

**GREETINGS**

for the

**New Year**

and many more to follow

**BERGIEN BROS.**

**1000 Miles of "Trolley-Trail" in Operation**

Reaching all Points of Interest in  
Southern California

From  
Here  
To  
There  
Most  
Everywhere  
In "The  
Land of  
Heart's  
Desire"



Mount  
Lowe,  
The  
World's  
Wonderland  
Trolley  
Trip.  
No Tour  
Complete  
Without It

Ask Local Agent or Write Traffic Manager Pacific  
Electric Building, Los Angeles, Cal., for information  
on World's Best Trolley Trips.

**LIVE OAK DAIRY**

H. G. ADAMS, Proprietor

Fresh Wholesome Milk, Cream and Buttermilk

Phone Orders will receive careful attention

Distribution Station E. Center St.  
Phone Blue 14

Two Deliveries Daily  
Morning and Evening

NEWS WANT ADS BRING RESULTS



# Save Subscription Money

News Magazine Clubs Offer Big Opportunities

Big savings may be effected by News subscribers who join in one of our magazine clubs. Liberal reductions are offered on practically all periodicals. The prices speak for themselves. Just figure out how much you would save on a combination of your favorite magazines with the Sierra Madre News.

Add together the class numbers of three or more periodicals (including the Sierra Madre News) and multiply the total by five. The result will be the price of the combination.

Class No. Pub. Price

30—Ainslee's Magazine .....\$1.50

17—American Boy ..... 1.00

55—American Homes & Gardens ..... 3.00

20—American Magazine ..... 1.50

77—Atlantic Monthly ..... 4.00

40—Automobile ..... 3.00

25—Baseball Magazine ..... 1.50

17—Black Cat ..... 1.00

47—Bookman ..... 2.50

17—Book News Monthly ..... 1.00

17—Boston Cooking School ..... 1.00

17—Boys' Life—The Boy Scouts' Magazine ..... 1.00

17—Boys' Magazine ..... 1.00

18—California Cultivator ..... 1.00

35—California Outlook ..... 2.00

70—Century Magazine ..... 4.00

23—Christian Herald ..... 1.50

35—Collier's Weekly ..... 2.50

30—Cosmopolitan Magazine ..... 1.50

70—Country Life in America ..... 4.00

53—Craftsman ..... 3.00

50—Current Opinion ..... 3.00

23—Delineator ..... 1.50

12—Designer ..... .75

24—Electrician and Mechanic ..... 1.50

23—Etude (for Music Lovers) ..... 1.50

23—Everybody's Magazine ..... 1.50

23—Field and Stream ..... 1.50

47—Forest and Stream (weekly) ..... 3.00

35—Fra Magazine ..... 2.00

23—Garden Magazine ..... 1.50

30—Good Housekeeping ..... 1.50

20—Harper's Bazar ..... 1.25

70—Harper's Magazine ..... 4.00

Fourteen months if ordered Nov. 10

70—Harper's Weekly ..... 5.00

30—Hearst's Magazine ..... 1.50

8—Home Needlework Magazine ..... .75

40—House Beautiful ..... 3.00

50—House and Garden ..... 3.00

8—Housewife ..... .50

50—Independent ..... 3.00

95—International Studio ..... 5.00

40—Journal of Education ..... 2.50

95—Judge (weekly) ..... 5.00

70—Keramic Studio ..... 4.00

8—Ladies' World ..... 1.00

95—Leslie's Weekly ..... 5.00

20—Life \$5.00 (for three months to a new subscriber only) ..... 1.00

25—Lippincott's Magazine ..... 3.00

60—Literary Digest ..... 3.00

17—Little Folks (new sub.) ..... 1.00

9—McCall's Magazine & pattern ..... .50

23—McClure's Magazine ..... 1.50

23—Metropolitan Magazine ..... 1.50

23—Modern Electrics ..... 1.50

17—Modern Priscilla ..... 1.00

17—Mother's Magazine ..... 1.00

60—Motor Age ..... 3.00

17—Motor Boat ..... 1.00

23—Musician ..... 1.50

23—National Magazine ..... 1.50

70—North American Review ..... 4.00

40—Outdoor World and Recreation ..... 2.50

50—Outing Magazine ..... 3.00

60—Outlook ..... 3.00

23—Pearson's Magazine ..... 1.50

17—Phyllis ..... 1.00

24—Photo Era ..... 1.50

23—Physical Culture ..... 1.50

20—Pictorial Review ..... 1.00

23—Popular Electricity ..... 1.50

22—Primary Education ..... 1.25

90—Puck ..... 5.00

23—Red Book ..... 1.50

35—Review of Reviews ..... 3.00

17—Rural Californian ..... 1.00

40—St. Nicholas (new subs.) ..... 3.00

60—St. Nicholas (renewal) ..... 3.00

55—Scientific American ..... 3.00

60—Scribner's Magazine ..... 3.00

23—Sierra Madre News ..... 1.50

45—Smart Set ..... 3.00

25—Smart Styles ..... 2.50

50—Suburban Life ..... 3.00

23—Sunset Pacific Magazine ..... 1.50

60—Survey (Social Service Weekly) ..... 3.00

40—System ..... 2.00

23—Technical World ..... 1.50

65—Theatre Magazine ..... 3.50

35—Trained Nurse ..... 2.50

50—Travel Magazine ..... 3.00

75—Vogue ..... 4.00

23—West Coast ..... 1.50

25—Woman's Home Companion ..... 1.50

37—World's Work ..... 3.00

40—Youth's Companion ..... 2.00

Nov. and Dec. numbers free

—14 months, \$2.00

Ladies' Home Journal ..... 1.50

Saturday Evening Post ..... 1.50

Country Gentleman ..... 1.50

These publications cannot be sold in clubs, but for convenience you may remit for any of them at the regular price when ordering a club.

Sample of Savings

25—Sierra Madre News ..... 1.50

37—World's Work ..... 3.00

23—McClure's ..... 1.50

20—American ..... 1.50

105 ..... Regular Price \$7.50

105 multiplied by 5 ..... 5.25

Saving by our club plan ..... \$2.25

Sierra Madre News must be included with at least two other periodicals to secure club prices. News subscribers already paid up in advance may order clubs of two or more other periodicals.

If you wish any periodical not listed, tell us. We will furnish it at the lowest possible club price.

When ordering renewals please say what month to begin.

Periodicals may be sent to different addresses.

Bring your order or mail with remittance.

each month. All visiting Masons welcome.

Club House Hall, H. E. C. Webb, W. M.; G. E. Coapman, secretary.

SIERRA MADRE CHAPTER, O. E. S., No. 28. Meets the first and third Mondays of each month in Women's Club House Hall at 8 p. m. Visiting members welcome. Mrs. F. J. Sokol, W. M.; Mrs. G. E. Coapman, secretary.

SIERRA MADRE POST OFFICE

MAIL ARRIVES:

From the East—10 a. m.; 3:30 p. m.; 5:30 p. m.

From the West—10 a. m.; 3 p. m.; 5:30 p. m.

MAIL DEPARTS:

For the East—3:30 a. m.; 11:30 a. m.; 4:10 p. m.

For the West—3:30 a. m.; 11:30 a. m.; 4:10 p. m.

POST OFFICE HOURS:

Delivery—7:30 a. m. to 6:30 p. m. Lobby open till 9 p. m. Lobby open Sundays from 8 a. m. to 9 p. m.

SANTA FE ROUTE

Trains at Santa Anita Station

Eastbound

Train No. 8 8:12 a. m. Riverside and San Jacinto local.

42 9:14 a. m. Kite Shaped Track local.

4 1:51 p. m. California Limited, Chicago.

18 2:34 p. m. Phoenix Express.

44 5:10 p. m. San Bernardino local.

5:51 p. m. Saint, for San Francisco.

6:47 p. m. De Luxe train for east, Tuesday.

10 8:42 p. m. San Bernardino local.

Westbound

1 6:10 a. m. Eastern Tourist Express.

9 6:25 a. m. Overland Express.

8:30 a. m. "Angel" from San Francisco.

41 9:14 a. m. San Bernardino local.

7 12:16 p. m. San Bernardino local.

3 1:51 p. m. California Limited.

43 4:41 p. m. San Bernardino local.

11 8:15 p. m. San Bernardino local.

PACIFIC ELECTRIC RAILWAY

Leave Los Angeles || Leave Sierra Madre

A. M. P. M. A. M. P. M.

4:30 12:35 6:10 12:10

5:35 1:35 7:00 1:10

7:05 2:05 7:30 2:30

8:05 3:05 8:10 3:10

9:05 4:05 9:10 4:10

10:05 4:40 10:10 4:10

11:05 5:10 11:10 5:10

5:30 6:05 6:00 6:05

8:00 7:05 7:00 7:05

9:55 8:00 8:00 8:00

11:45 10:55 10:55 10:55

Daily except Sunday

## Heart to Heart Talks

"THIS HOUSE WHICH I HAVE BUILT."

Stands your house of life firmly founded on a rock, or is it built on the shifting sands of fortune?

Have you buttressed it with truth and honor, with the love of family and of friends, strengthening the walls where they need re-enforcement with the doing of kindly offices that are so often forgotten?

Is your house of life firm?

When Henry Winstanley, famous English engineer, brought to completion what he thought was his best work, the Eddystone lighthouse, he stood aside and rejoiced in the labor of his brains.

"It is a worthy structure," he said aloud. "It will stand for ages. Oh, how I should like to be here in the fiercest storm that ever blew and see how the wind and sea should beat in vain against my work!"

The fierce storm came. Winstanley stood in his house of pride and watched the strife outside.

"It holds fast! It holds fast!" he cried.

But the winds and the rain and the storm proved too much for the Eddystone lighthouse, and in its wreck it bore down to death the man who built it.

We build ourselves lighthouses of pride and power. We rear them in wealth and honor. They will last for the ages, we believe. How we pride ourselves on our position, our riches, our standing in our communities!

But we fail to found our lighthouses on the eternal verities of truth and honor and love. And the storm comes—the fiercest storm that ever blew—to all of us, and down come our lighthouses.

We go down with them, often to death and ruin.

Other builders of other lighthouses follow us.

Their structures rear themselves against the heavens and totter and fall. Finally comes one man with the secret of laying a proper foundation.

The Eddystone lighthouse—not Winstanley's—still lights the coast of England for the mariner. Its powerful warning light tells of concealed rocks and shoals. By its beacon the sailor steers his vessel aright.

But no material warning it carries across the waters is stronger than the moral lesson it teaches of Winstanley, the builder who longed for "the fiercest storm that ever blew," that he might see how well his lighthouse should withstand it.

The annual New Year's dance at the Woman's Club House will be next Wednesday evening, Dec. 31. Admission fifty cents.

Carnation Cream for chapped hands is a home preparation which is very popular with all who have tried it. Leave orders at the News office.

EASTER NOVELTIES.

How to Make Charming Place Cards and Egg Baskets at Home.

Easter Place Cards.—Cut the cards from Bristol board the size desired. Decorate with designs in water colors or lettering in gilt ink. Eggs, chicks, rabbits, the cross in gilt, violets, lilies, crocuses and jonquills may all serve as decoration. A lovely set of twelve dinner cards has birds done in water colors, with appropriate mottoes in delicate lettering. On place cards where the guests are all strictly churchmen the butterfly motif with the cross and "He Is Risen" is used exclusively.

Easter Eggs.—Sew squares of bright figured calico tightly around eggs, drop them into a kettle of boiling water and boil them for a few minutes. The eggs will come out beautifully marked. On some of the eggs stick little dabs of beeswax, then drop in boiling cochineal, and the covered spots will remain white. On the solidly colored eggs designs may be traced with a penknife. These Easter eggs find a ready sale during the Easter season among the mothers of the little folk who haven't the time to prepare them.

Easter Baskets.—Use low round baskets and fill them with dried grasses, moss and vines to contain the eggs, rabbits, chicks and flowers—all in candy. These are used as presents for the children and for table centerpieces.

Various Easter Ideas.—Some odd place cards are made by gluing half an eggshell on a yellow egg shaped card and marking a happy little face upon it with pen and ink, the name being written underneath. These cards are fine for concealing gifts to be presented on Easter morning.

Many people of good taste buy our "personal message" post cards by the dozen so as to have some on hand all the time for correspondence purposes. The News Printery.

Be Tolerant.

Do not think of knocking out another person's brains because he differs in opinion from you. It would be as rational to knock yourself on the head because you differed from yourself ten years ago.—Horace Mann.

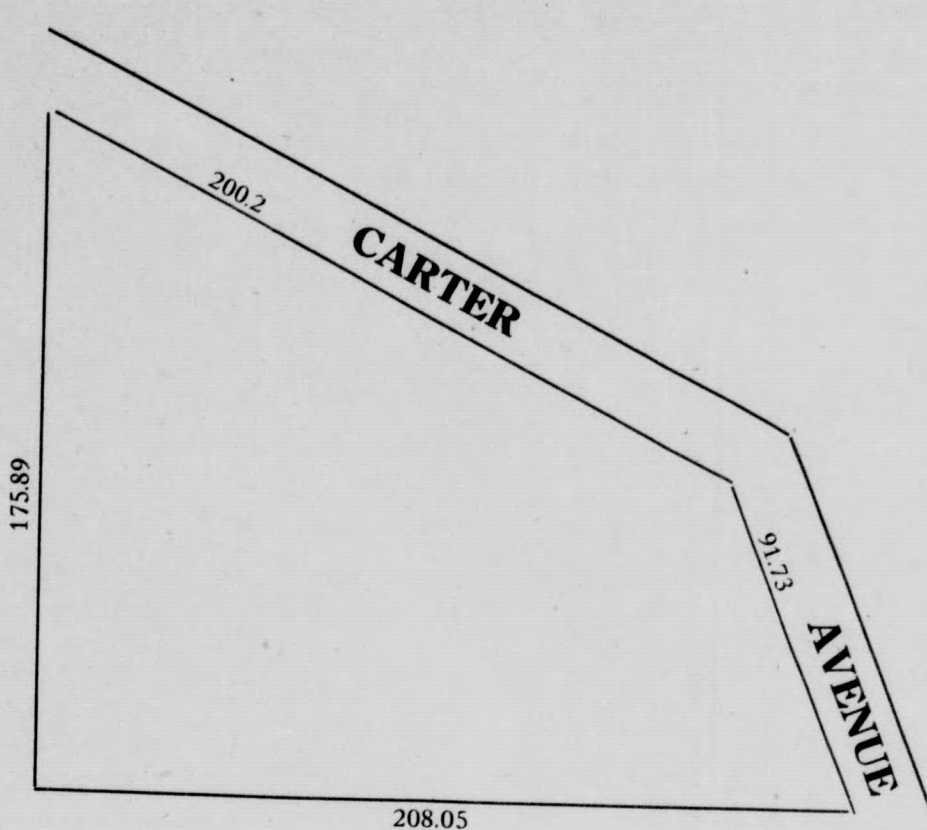
5% DISCOUNT ON LAUNDRY

Buy a coupon book and get 5 per cent discount on your laundry. Books of \$3.00, \$5.00 and \$10.00 denominations. 26tf

MONROVIA STEAM LAUNDRY.

Stationery Bargains—The News Printery.

## A New Year's Hint



Lot No. 51

## Monte Lado Tract

The handsomest single lot in Sierra Madre

Price \$1700.00---One-half cash or will divide into any width at \$10.00 per foot across south boundary. Nuff said!

## Mead-Gilliland Realty Co.

"The Office of Service"

Exchange 2

Sierra Madre

27 N. Baldwin

### NEW AUTO TAX

Few motorists in the state are really aware of the provisions of the new motor registration bill, which goes into effect at midnight, December 31, 1913, says the Pasadena Star. This new law is the one which the Automobile Club of Southern California will resist in the courts.

The bill provides, first and foremost, for the following annual fees on automobiles:

Less than twenty horsepower, annually, \$5.

Twenty horsepower and over, but less than thirty horsepower, annually, \$10.

Thirty horsepower and over, but less than forty horsepower, annually, \$15.

Forty horsepower and over, but less than fifty horsepower, annually, \$20.

Fifty horsepower and over, but less than sixty horsepower, annually, \$25.

Sixty horsepower and above, annually, \$30.

The revenues derived from such fees are to be used exclusively for the construction and maintenance of highways, one-half of the fees going to the county in which the vehicle registered is owned. But the bill is deemed unfair by many motorists because it places such fees exclusively on motor-driven vehicles and exempts horse-drawn ones.

A similar bill was enacted by the Wisconsin legislature and is reported to have been declared unconstitutional by the courts in that state. It is patterned after the Massachusetts state highway law.

The resistance to the California law in the courts will be on the ground that it is double taxation and therefore unconstitutional.

### "MY EDWARD."

Mrs. Gordon had recently moved into the neighborhood.

"I thought I would come and tell you that your James has been fighting with my Edward" said one of the neighbors, one morning, as she called at Mrs. Gordon's door, "and settle the matter if I could."

"Well, for my part," responded Mrs. Gordon, haughtily, "I have no time to enter into any discussion about the children's quarrels. I consider myself above such trifling things."

"I'm delighted to hear it," was the reply. "I'll send James over on a stretcher in an hour or two."—Life.

When contemplating a trip east consider the variety offered by the

SOUTHERN PACIFIC



**A. N. ADAMS**

Opposite P. E. Station

**Real Estate, Rentals Insurance**AGENTS FOR THE  
Continental Insurance Co. of N. Y.  
Policyholder Surplus \$15,999,832Pays first and always 100 cents  
on the dollar**Supplies****For the Auto**and for the driver. We  
carry a complete line  
of togs, caps, coats,  
robes, lunch boxes  
and everything for  
comfort and pleasure.Oils, Gasoline, tools and everything to  
make the car run right**A. L. Ryder**

160 E. Colorado

Pasadena

**FEED AND FUEL  
TRANSFER**All kinds of stock and poultry  
feed. Best grades of fuel**Andrew Olsen**

Red 85

Res., Black 24

**Agency for****Los Angeles  
Tribune  
Express  
Herald**Delivered anywhere in the city  
F. Inman-Kane  
Black 32**S. H. SPAFFORD**

Real Estate and Insurance

Harness Repairs

Blue 75

41 N. Baldwin

**NOTICE ANNUAL MEETING**Notice of the annual meeting of  
stockholders of the First National Bank,  
Sierra Madre, California.Sierra Madre, Cal.,  
December 13, 1913.Please take notice that the regular  
annual meeting of the stockholders of  
The First National Bank of Sierra  
Madre, California, will be held at the  
banking rooms, S. & E., of the Ker-  
sting Building, in the city of Sierra  
Madre, County of Los Angeles, Cal., on  
Tuesday, the 13th day of January, A.  
D. 1914, at the hour of 3 o'clock p. m.,  
for the purpose of electing directors for  
the ensuing year and for the transac-  
tion of such other business as may  
come before the meeting.

F. W. NUETZEL, Cashier.

Get a Christmas box of Deutsch's  
"Panatellas" at Welscher's.Dainty place cards in many new de-  
signs, at the News Printery, next the  
postoffice.

Postcards at the News Printery

**THE SIERRA MADRE NEWS**

By GEORGE B. MORGRIDGE

PUBLISHED FRIDAYS

SUBSCRIPTION \$1.50 YEARLY

ENTERED AS SECOND CLASS MATTER AT THE POST OFFICE AT SIERRA MADRE, CALIFORNIA

OFFICE, ROOM G, KERSTING COURT

OPPOSITE PACIFIC ELECTRIC STATION

TELEPHONE BLACK 42, UNIVERSAL LONG DISTANCE CONNECTIONS

FRIDAY, DECEMBER 26, 1913

**EDITORIAL CHAT****Yes, Thank You—**Howdy—have you recovered or are  
you still convalescent? And how about  
the turkey?**Paying Business—**Excuse me a moment while I pat the  
editorial head for the success of the  
agitation for better window displays in  
Sierra Madre stores. "The changed  
appearance of the stores makes it look  
like a different town," remarked one  
lady who returned for a visit after an  
absence of several months. Many  
others have uttered similar sentiments.  
There can be no doubt that the hearty  
response on the part of merchants to  
the agitation resulted in keeping an  
unusual proportion of holiday trade in  
Sierra Madre this season. To compare  
the volume of business with other  
years might not be fair because of  
the financial stringency and the fact  
that merchants everywhere reported  
holiday trade to be comparatively light.  
But I am rather proud to observe that  
Sierra Madre's business community  
has struck a new gait.**Break Them In—**Now is the time to get busy on those  
resolutions. By giving them a little  
preliminary breaking in perhaps you  
will be able to keep them intact a lit-  
tle longer than usual after New Year's  
Day.**Food For Thought—**Two of the most cold blooded murder-  
ers of recent years in California have  
been committed by boys, one not yet  
out of his teens and the other just  
past his majority. In each case the  
motive was the same, a desire for  
money without work. The murders  
were committed as incidents to rob-  
bery. The lad who murdered his  
neighborhood companion to secure \$20  
committed the more revolting crime  
and it seems almost impossible to be-  
lieve the opinion of the medical experts  
that he is mentally normal. But while  
the El Monte train robbery was some-  
what spectacular that fact should not  
cast any glamour over the sordid mo-  
tives which resulted in the shooting of  
an unarmed man who offered resist-  
ance. It is to be regretted that sen-  
sational dailies have pushed to the  
forefront the "sweetheart" side of both  
cases. The city editors who set their  
reporters on the trail of the alleged  
romantic side of the crimes might bet-  
ter set them to investigating the bring-  
ing up of the criminals to see what  
early training contributed to their  
choice of a means of securing money.  
Incidentally, it might be well to re-  
member with these examples fresh be-  
fore us, that every burglar and rob-  
ber is a potential murderer. That is  
a fact which probation officials are  
apt to overlook.

G. B. M.

Kodak films at the News Printery.  
Get a free enlargement with your first  
order for finishing on Ensign films.**NOTICE OF ANNUAL MEETING**Notice is hereby given that the an-  
nual meeting of the stockholders of  
the Sierra Madre Telephone & Tele-  
graph Company will be held in the  
banking rooms of the First National  
Bank of Sierra Madre, California, Sat-  
urday, January 17th, 1914, at 3 o'clock  
p. m., for the purpose of electing direc-  
tors for the ensuing year and the  
transaction of such other business as  
may lawfully come before the meeting.F. W. NUETZEL, Secretary.  
Sierra Madre, California, December  
18, 1913.Get a Christmas box of Deutsch's  
"Panatellas" at Welscher's.

Postcards at the News Printery

**FASHION FADS FOR MEN**New York correspondence of the  
Pasadena Daily News.—Some men  
don't think they are well dressed un-  
less their socks match their cravats  
and their handkerchiefs. Others think  
they're all duded up if they change  
their collars and have a shoe shine.  
The tendency nowadays, however, is  
all toward the monogrammed shirt and  
the spats and away from the made  
tie and the weekly collar. There is  
no doubt that there is a dormant Beau  
Brummel in every cave man and let  
him once sense the glamour of purple  
and fine linen, to say nothing of a  
wrist-watch, and femininity must  
needs look to its sartorial laurels.If you have clean cut features, a  
tinge of premature grey at your tem-  
ples and an air that suggests veins  
azure with Norman blood then you  
are sure to look perfectly fascinating  
in one of the new stocks of black satin  
piped in white. Top this with one of  
the latest shaped silk hats with the  
flat brims and the crowns that slope  
toward the top and you'll either look  
like "An Amateur Gentleman" on "The  
Broad Highway" or a French duellist.There is a distinct leaning toward  
the picturesque in present day male  
style and attire that fills the aesthete  
with hope. Stocks are the first step  
and either in plain black satin or re-  
lieved by the white piping they are  
very effective swathing the collar once  
with ends crossing in the back and  
then returning to tie in a bow under  
the Adams apple. For those not ex-  
treme enough to take any stock in the  
stocks, the regulation four-in-hands  
come in lovely new Persian patterns  
of rich color blendings. If dress shirts  
keep on being more extravagantly  
tucked it would seem they'd soon be  
all tucked out. The masses of tiny  
tucks and infinitesimal pleats are the  
despair of the home wash lady and a  
delight to the eye. Last season saw  
the advent of these softly pleated dress  
shirts, the swaggiest ones with the  
body of delicately tinted china silk and  
the pleated bosom of the softest white  
lawn.This season the haberdashers are  
going a step farther and showing shirts  
whose pleated bosoms are also ornate-  
ly embroidered in tiny dots and floral  
designs. The pleats have also broken  
into the striped and colored day-wear  
shirt class and are made up with two  
stripes running crosswise of the bo-  
som, a style guaranteed to give one  
that chesty look. Even the evening  
waistcoats are a mass of tiny pleats  
or tucks also with plain lapels. One  
untucked but stunning one is of black  
satin piped in white to match the black  
and white satin stock.Male love of jewels is still much re-  
stricted. Ornate scarfpins are taboo  
and only plain white or black single  
pearls are in best taste. The birth  
stone is permissible and moon stones  
and cats' eyes, simply mounted, very  
good. For day wear thin disks of  
gold with an enameled monogram ofdark blue or white are very smart  
for sleeve links. The passing of the  
watch fob is complete and chains of  
platinum links for dress or lapel straps  
for informal wear are now de rigueur.  
The up to the minute watch is thin as  
a wafer and open faced. It also is  
elaborately monogrammed.The formal stick comes in clouded  
malacca mounted with an egg shaped  
silver head engraved with linked mon-  
ogram. For the lounge stick the light-  
er woods have lost favor and they  
now come in medley dark woods with  
a crooked handle tipped with silver.  
Hideous fancies have been allowed to  
run riot in the bulky plaid mackinaws  
and many weird soft hats but the well  
dressed man knows them not. One  
must draw the line somewhere and a  
mackinaw is a good place to draw it.Since Paul Poiret has night-gowned  
and lingeried the fair sex in the im-  
pressionistic manner of tinted linen  
bordered in vivid contrasting tones it  
is only meet that the impressionistic  
pajama should take its place in the  
down-to date man's wardrobe. Some  
stunning effects come in plain shades  
of old blue bordered in purple and  
monogrammed in the same or a combina-  
tion of old rose and green, ecru, and  
cerise. The futurist pajamas, undoubt-  
edly fill a long felt want and make it  
now possible for a peachy Paul Poiret  
nightie to retire appropriately accom-  
panied.**OF INTEREST TO PYTHIANS**Several members of the order of  
Knights of Pythias reside in Sierra  
Madre and at various times the matter  
of organizing a lodge has been dis-  
cussed. Dr. R. C. Shaw, who resides  
on West Maricopa avenue, is an en-  
thusiastic Pythian and is anxious to  
get in touch with persons who may be  
interested in the formation of a local  
lodge. He invites such persons to call  
him on the phone, Blue 192, or address  
him at 321 South Hill street, Los An-  
geles.Have you tried Deutsch's "Panatella"  
cigars at Welscher's?The Monrovia Steam Laundry is now  
giving Sierra Madre a daily service.Kodak developing and printing at  
the News Printery.**News Liners**Advertising inserted under this head-  
ing at the rate of five cents per line  
for each insertion.WANTED—To do your moving. House-  
hold goods handled with care be-  
tween any points, by motor truck.  
Joe Smith, Monrovia. 10-13\*FOR SALE—Eighteen or twenty good  
horses, suitable for ranch work. Can  
be seen at our barn on South Broad-  
way, Pasadena. Pasadena Ice Com-  
pany. Telephone Fair Oaks 4188.  
11-13\*FOR SALE—Oranges, Japanese and  
Navels; also Persimmons. George  
Humphries, 216 W. Carter Ave. 13\*FOR SALE—Two-seated buggy. In-  
quire of Charles Brooks. Phone Red  
41. 12tf.LOST—Carved coral ring, on Friday,  
Dec. 19. Finder please return to Mrs.  
Dawson, 65 S. Baldwin. 13\*LOST—Near corner of Hermosa and  
Central, a pair of rimless eye glasses.  
Finder please return to 192 N. Her-  
mosa. 13\***Best Wishes for a Happy  
Holiday Season****Herman R. Hertel  
Dry Goods**

Fair Oaks 407

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forms attend you all  
throughout the***New Year****Sierra Madre Hardware  
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I also intend to carry the  
same complete stock of  
staple and fancy groceries,  
fresh fruit and vegetables  
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a share of your patronage  
in the future, I am your  
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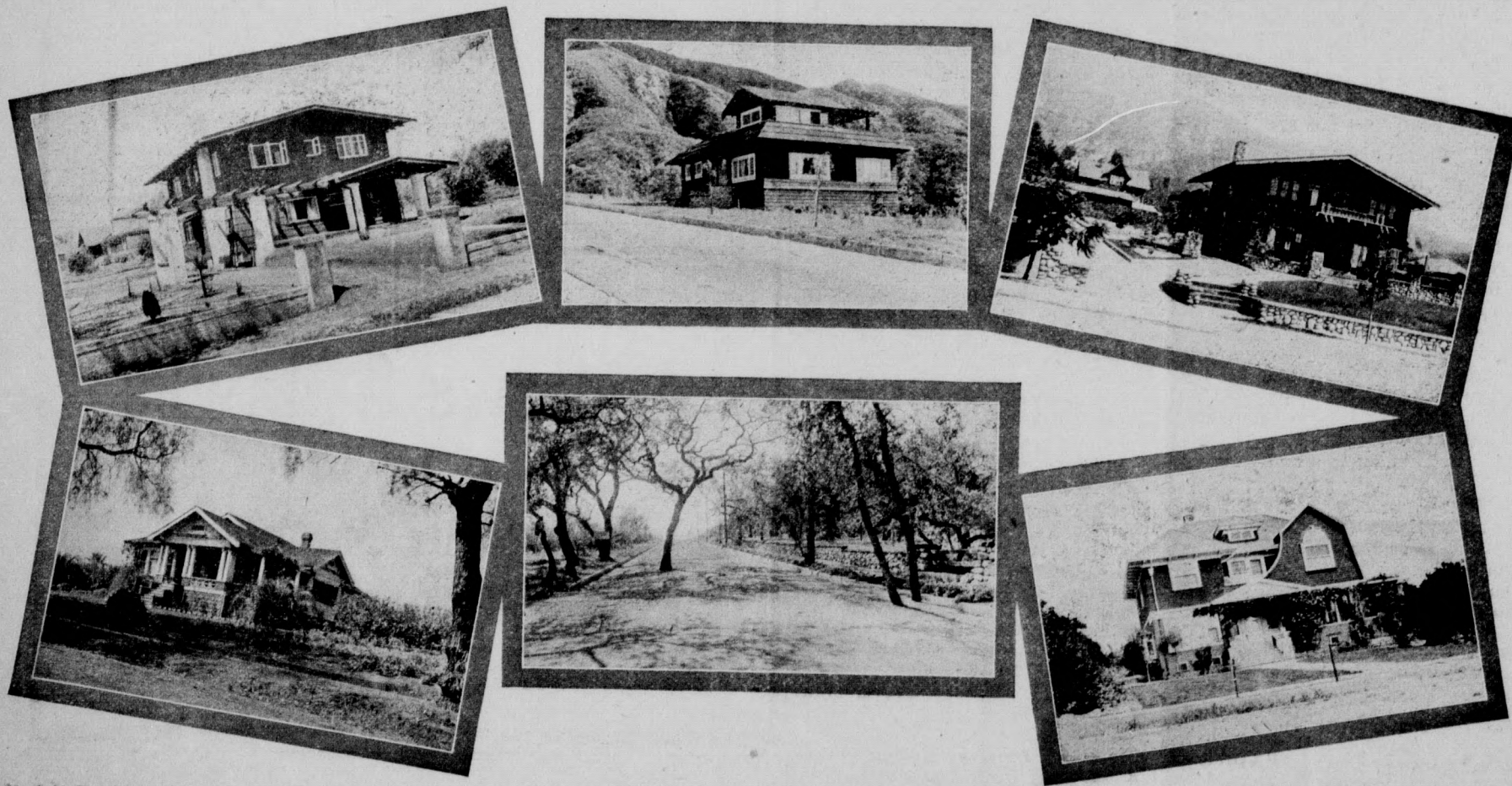
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